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(54) **LIQUID CRYSTAL DISPLAY DEVICE**

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(30) **Foreign Application Priority Data**

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(52) **U.S. Cl.** **349/144; 349/76**

(58) **Field of Search** 349/74-76, 117,
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(57) **ABSTRACT**

In a normally black double cell, grey scale enhancement is
obtained by dividing pixels in the driving cell into sub-pixels
which are rotated preferably through 180° with respect to
each other.

13 Claims, 5 Drawing Sheets

